



FOUNDERS STORY



They say "necessity is the mother of invention"! Lisa-Jae Eggert and her family were hit hard by multiple tick-borne diseases. She developed neurological Lyme after a tick bite and was misdiagnosed with MS, Lupus, and early onset Alzheimer's, and the use of traditional repellents only made her symptoms worse. Finding a way to keep herself and her family protected from ticks and mosquitoes was THE motivator for creating TickWise, as she couldn't find any products on the market that were not only safe but also effective. And so, in 2018, she created TickWise!

208K+

STORE SESSIONS

Data recorded since 2022.

10K

IG FOLLOWERS

Data recorded since 2022



5 STAR REVIEWS

Data recorded since 2022

3.5K

FB FOLLOWERS

Data recorded since 2022



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GOOD FOR YOU, GOOD FOR THE PLANET

EFFECTIVE • CLEAN • TRUSTED

TickWise's success is a testament to both its effectiveness and the increasing public awareness of ticks and the serious diseases they spread. With significant growth year over year, 3 Moms Organics continues to expand its impact—not only through its trusted products but also through its commitment to giving back. Through donations of product and financial support to local and national charities, as well as membership in 1% For The Planet®, the company is dedicated to creating a safer, healthier world. Lisa-Jae wants people to focus on making memories, not doctor appointments!



ACHIEVEMENTS

In 2025, Lisa-Jae earned a Cornell University Women's Entrepreneurship certification, further strengthening 3 Moms Organics' leadership in all-natural insect repellents. Recognized as an America's Retail Champion by the National Retail Federation, the company not only excels in product innovation but also in public policy advocacy. At the Amazon Seller Advocacy Summit, 3 Moms voiced the unique challenges of small businesses directly to policymakers. Their commitment to tick-bite prevention was also recognized at the Center for Lyme Action's Fly-In to Congress, where they advocated for increased federal funding for tick-borne disease research. In 2023, Senator Anthony Palumbo honored them with the New York State Senate Commendation Award for their efforts against tick-borne illnesses. Committed to clean, effective solutions, 3 Moms Organics holds a MADE SAFE® certification, is a proud 1% For The Planet® member, and was named the #1 natural insect repellent by "Top-Five Best."

Don't Just Take Our Word For It

"I was SO excited to find TickWise! My partner has asthma + seizures, and can't use DEET. Since he has to go out in the woods for work, he occasionally comes home covered in bugs and ticks. But we couldn't do anything about it because you can't spray a seizure patient with DEET. We were just spraying his clothes and hoping for the best..Not anymore! Tickwise is an INCREDIBLE all-around fix! It smells SO much better than all other buy sprays."-Jenni W

"Hi, I have Lymes disease, a 2 year old, and a 17 year old black lab who would sleep all day in the grass. I need a product that works! Packaging is all recyclable, personalized hand written note, speed of fulfillment was fast, product smells amazing... does it work? YES! I absolutely LOVE it and that it actually works!"
-Patricia B

"Love this stuff! We live in Alabama, our home at the end of the street by a forest. The mosquitoes are awful and ticks aren't much better. As someone with Lyme, I want to make sure my kids are protected. We spray this on anytime we're outside longer than checking the mail. I'm thankful to have a healthy option that works!"
-Candace O



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